

Mechanical Specs

- **Publication Size:** Letter (8 3/8" x 10 7/8")
- **Paper:** Gloss Swop Coated
- **Resolution:** 300 dpi Minimum
- **Fonts:** Postscript Level 1 and True Type - PC ONLY
Whenever possible convert fonts to outlines.

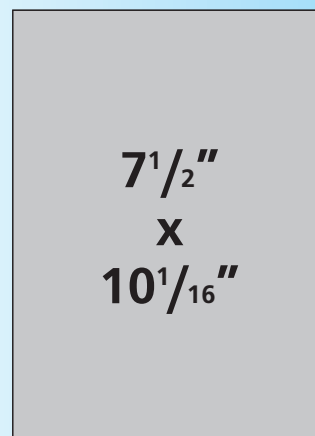
PREFERRED MATERIAL

- **Labels:** Please label your files with your company name
- **Digital Files:**
 - **PDF** - (joboptions file is available upon request)
 - **EPS or AI** - Adobe Illustrator
(convert fonts to outlines)
 - **INDD** - Adobe Indesign with images as separate files
 - **QXD or QXP** - QuarkXpress with images as separate files
 - **TIF or PSD** - Adobe Photoshop layers intact when possible
 - **JPG** - with little to no compression
 - **ZIP or SIT** also available
- **Media CD-R** finalized and **CD-RW**

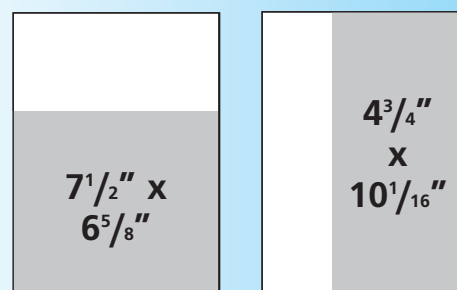
SUBMISSION OPTIONS

- **Email to:** Resort@thetrades.com
- **Upload to:** www.thetrades.com/upload
- **Mail to:** The Trades Publishing Company
Attn: Kristie Irvin, RRP
20 Our Way Drive
Crossville, TN 38555

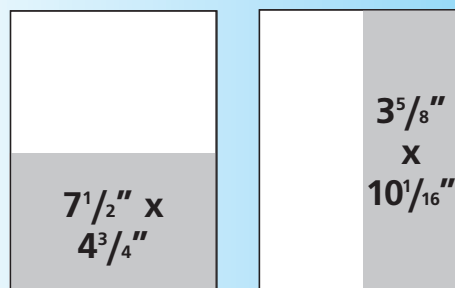
Ad Sizes



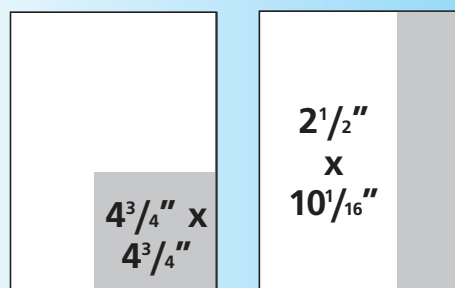
FULL PAGE
with bleed: 8 5/8" x 11 3/8"



2/3 PAGE



1/2 PAGE



1/3 PAGE