



THE  
TRADES PUBLISHING  
COMPANY, INC.

*Publishing Monthly Product Buying Guides since 1985*

*Most Efficient Advertising Tool  
in the **Golf Course**, **Landscape Architect**,  
and **Park & Rec Industries** for **LESS!***



The  
Golf Course  
Trades

The Landscape  
Architect  
Trades

The  
Park & Rec  
Trades

**(931) 484-8819**  
**Fax: (931) 484-8825**  
**[www.thetrades.com](http://www.thetrades.com)**

# Yellow Pages



## The most cost-effective advertising to each industry

*The Trades* offers the most highly targeted print magazines and websites for your target industries. Participating in our monthly industry Yellow Pages gives your company year-round exposure in print and online at the most cost-effective rates in those industries. Your program or listing will be placed under the heading of your choice so your customers will find **YOU** when they are looking to buy. Yellow page programs and listings will run for 10 issues, and include a bonus listing in both our Spring and Fall Directories.

**ALL PROGRAMS AND LISTINGS ARE PREPAID**  
for one year in one publication except where noted

- Platinum Program** .....\$2,100 per year  
Optional Financing Price .....\$2,400 per year, \$250 per month
- Bronze Program** .....\$1,500 per year
- Premium Program**.....\$700 per year
- Double Line Listing – BOLD** .....\$300 per year
- Single Line Listing – BOLD** .....\$200 per year
- Each Additional Category** .....**HALF OFF!**

All Yellow Page programs and listings include FREE exposure in our online Buyer's Guide with your Company Name, Contact, Web Address with Hotlink, Phone Number, Fax Number, Email, and 50 words about your company or products. Premium, Bronze and Platinum programs will receive a LOGO on the corresponding website.

**- ALL AT NO ADDITIONAL COST TO YOU!**



**The Golf Course Trades**

**Distribution 19,267**



**The Landscape Architect Trades**

**Distribution 20,100**



**The Park & Rec Trades**

**Distribution 31,498**

## Examples

Call today at (931) 484-8819

### PLATINUM PROGRAM



Bridges for pedestrians and vehicles. We are the #1 Bridge supplier in the United States

**Bridges R US**  
www.bridges.com • 555-555-5555

*Image\*, 20 Words of Text, Company Name, Website, and Phone Number*

### BRONZE PROGRAM



www.murdockfountains.com  
**800-45-DRINK**

Heavy duty, easily maintained and vandal resistant drinking fountains. ADA compliant models and units with built-in jug fillers.

*Logo\*, 20 Words of Text, Website, and Phone Number*

### PREMIUM PROGRAM

**NORTH AMERICAN GREEN**

www.nagreen.com

**800-772-2040**

As leaders in the industry, we offer a full line of rolled erosion control products for a wide range of applications.

*Company Name, Website, Phone Number, and 20 Words of Text*

### DOUBLE LISTING

Abell Turf & Tractor  
www.abellturfandtractor.com

678-296-0822

*Company Name, Website, and Phone Number*

*\*Image and Logo a minimum of 300 dpi and will be proportionally fitted to the .6" high parameter.*

### SINGLE LINE BOLD

E Z Go Textron

www.ez-go.com

988-654-3232

*Company Name, Website, and Phone Number*