



David Kerr  
General Manager  
The Trades Publishing Company

Mr. Kerr,

I just wanted to take a moment to say how pleased I am with your publications. We have advertised in the Golf Course Trades for the past 10 years and recently in the Park Recreations Trades.

We've had a great response from your ads over the years and look forward to many successful years of advertising with you.

Thank you and your staff for being so patient and easy to work with.

Sincerely,

Edward Balulis  
Owner / President